

JIYA MALIK

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EDUCATION

UNIVERSITY OF WASHINGTON - Bachelor of Arts

Seattle, WA

Concentrations: Economics and Mathematics; Minor in Political Science

2023

Relevant Coursework: Linear Algebra; Statistics; Probability; Adv. Macroeconomics; Discrete Math; Econometrics; Linear Optimization

SKILLS

Technical: SQL, Microsoft Office: Excel, Power BI, Project; Google Suite, Adobe Creative Suite (Photoshop, Illustrator) R, Java

Other: Product Marketing, Brand Marketing, Leadership, Creative & Analytical problem solving, Cross-cultural communication

WORK EXPERIENCE

LEARN WITH LEADERS - Partnership Development and Program Manager

New Delhi

Jan 2024 - Present

- Cultivate high-value partnerships through targeted research, compelling presentations, and effective stakeholder collaboration.
- Tailor leadership programs to specific needs of partner institutions, impacting students globally via program implementation.
- Ensure optimal program delivery through logistical planning, on-site support, and resource allocation, achieving 98% satisfaction rate. Facilitated smooth communication between mentors, participants, and institutions, fostering a collaborative learning environment

FIUTS - Measurement & Evaluation Intern

Seattle, WA

Sep 2023- Dec 2023

- Spearheaded the review and analysis of historical evaluation records for the Foundation for International Understanding Through Students, proactively identifying areas for improvement and streamlining processes.
- Implemented data entry solutions in Salesforce, ensuring meticulous maintenance of accurate and organized data. Contributed to marketing, fundraising and engagement strategy for the 75th anniversary.

FOSTER SCHOOL OF BUSINESS - Research Assistant

Seattle, WA

Sep 2022- June 2023

- Analyzed quantitative and qualitative results of 30+ market surveys to predict consumer trends. Collected and assessed data to ensure its quality and accuracy while conducting 35+ marketing and international business research studies.
- Proposed enhancements to surveys and studies, aligning them with research objectives while collaborating with marketing PhDs.
- Generated data reports to detail student behaviors and responses while taking leadership in database and lab management.

PACIFIC NORTHWEST ECONOMIC REGION - Policy Analyst Intern

Seattle, WA

June 2022- Sep 2022

- Conducted meticulous analysis and research on regional economic data reports, delivering comprehensive insights and contributing to data-driven policy decisions along with documenting and summarizing key bills and policies relevant to the region. Specific policy research topics : clean tech, energy, and workforce.
- Proposed topics to focus on for working group correspondence by interviewing prominent stakeholders and analyzing policy trends. Promoted PNWER annual summit through digital marketing and live on site interviews.
- Prepared highly relevant questions, presentations, and discussion topics for the PNWER annual summit, enhancing the quality of debates and forging meaningful connections among influential legislators and business experts in the conference attended by 500+ government and industry leaders.

INTERNATIONAL RESCUE COMMITTEE - Economics Empowerment Intern

Remote

June 2022- Sep 2022

- Formulated highly effective organization strategies, optimizing resource allocation and fostering sustainable support systems for refugee women and enabled and tracked the successful employment placement of 4 women refugees.
- Facilitated the strategy and development of 3 innovative programs tailored to empower refugee women with children.

MOVEMENT LABS - Research and Marketing Intern

Remote

June 2021- Sep 2021

- Analyzed and prepared client-facing reports that quantified the effectiveness of text campaigns, provided in-depth survey results, and defined key performance metrics. Developed and implemented highly successful outreach strategies for the advocacy program, resulting in 300+ organizations connecting to collaborate and overall increased visibility and engagement with local and national NGOs.

LEADERSHIP EXPERIENCE

FIUTS - Co-President

Seattle, WA

June 2022- June 2023

- Demonstrated exceptional leadership of the Foundation for International Understanding Through Students' Student Board, nurturing a high-performing team through the assignment and clarification of roles, leading to improved overall effectiveness.
- Managed operations, activities, and workshops for federally funded exchange programs like PAYLP, SUSI, and IELP hosted by FIUTS, facilitating cultural exchange and inclusive global dialogues among scholars from 40+ countries.